



In-ter-face: Participate. Illuminate. Celebrate.

17TH INTERNATIONAL SURFACE DESIGN ASSOCIATION
CONFERENCE
SAN ANTONIO, TEXAS USA
JUNE 6–9, 2013

Exhibition Proposals

Proposals are open January 17, 2012.

Proposals are closed March 1, 2012 (12:00 midnight, Mountain Standard Time)

**Digital submission through CaFÉ™ (Call for Entries)
at <http://www.callforentry.org/> is required.**

Please follow directions on the CaFÉ website. There is a \$15.00 processing fee for each Surface Design Association (SDA) application.

Conference Sessions: Thursday, June 6 - Sunday, June 9, 2013

Exhibition dates are arranged with individual galleries but will encompass the conference dates.

Galleries in the San Antonio area have agreed to exhibit textile shows in conjunction with the SDA conference and SDA and the exhibitions coordinator act as liaisons to match finalists with appropriate exhibition venues. A jury will select exhibition finalists. Not all finalists are guaranteed an exhibition. It is the decision of participating galleries to select or accept an exhibition.

Submissions will include the following:

- Contact information including mailing address, telephone, email address, and website address
- Title of exhibition
- Condensed description of the proposed exhibition. Limit to 80 words.
- Clear statement of rationale of the exhibition. Limit to one page in Microsoft Word. Transfer into the CaFÉ application as described at <https://www.callforentry.org/faq.phtml#submitting>.
- Bio of the person or persons exhibiting. Limit to 80 words.
- 8 images representative of a body of work to be featured in your exhibition, and **formatted to the specifications outlined on the CaFÉ website** (https://www.callforentry.org/image_prep.phtml#resources). By submitting images of your work, you give permission to SDA to use them for publicity in the organization's websites, digital news publications, press releases, and conference publications.
- Image list numbered to correspond to the portfolio images submitted. Please include full attribution to the artist (if you are including work that is not your own) and photography credits as well as title, dimensions, and description.
- Space requirements for the proposed exhibition, including estimated running feet and any special fixtures required (such as pedestals.)

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- List of all artists whose work is to be included in the exhibition if the proposal is for a group exhibition.
- Résumé of artist or curator, limited to two pages in Microsoft Word. Transfer into the CaFÉ application as described at <https://www.callforentry.org/faq.phtml#submitting>.
- **Committee's option:** the Exhibitions Committee may request the names and contact information for up to three references.

For selected exhibitions SDA will provide the following:

- \$100 to the artist and \$200 to galleries to defray costs of the exhibition. All other expenses are to be covered by the artist and galleries by mutual agreement.
- More than 500 fiber enthusiasts to see your exhibition.
- Listing in the San Antonio gallery guides that will introduce your work to thousands of local art lovers.
- Press releases for accepted exhibitions in addition to PR that may be provided by your gallery.
- Listing in SDA conference program, gallery guide, and web site.

Artist's Responsibilities:

- If awarded an exhibition, each artist must act on her or his own behalf with the gallery to cover all aspects of the exhibition including (but not limited to) shipping, postcards, insurance, and receptions.
- The artist must be present to perform the installation in conjunction with the gallery or delegate a representative to act on her/his behalf. Assistance with installation can be provided by SDA volunteers.

Proposals for Exhibitions are **due March 1, 2012.**

Conference Theme

The theme of SDA's 2013 conference is *In-ter-face*.

In-ter-face

Participate. Illuminate. Celebrate.

Not all proposals accepted as finalists will relate to the conference theme but it is likely that the theme will play a part in the jurors' thinking as they consider the big picture of conference elements that are compatible.

Deadline for all submissions: March 1, 2012

Notification by May 1, 2012

Proposals for Exhibitions:

- The Surface Design Association's role is to act as a liaison between applicants and local galleries. We offer a small stipend of \$100 to artists and of \$200 to galleries to help defray costs. The remaining expenses must be covered by the artist and/or negotiated with the gallery.

- The role of the Exhibitions Committee is to jury the proposals and select finalists. The exhibitions coordinator then works to match finalists with appropriate venues. Jury acceptance is step one and does not guarantee an exhibition. The galleries determine final selection of exhibitions, based on what they deem appropriate for their spaces.
- We have commitments from a range of galleries who have committed to showing work that is compatible with their vision.
- Artists who are awarded an exhibition will be expected to proceed with their galleries as the galleries see fit in terms of making arrangements for all aspects of the exhibition. This includes, but is not limited to, scheduling, shipping, promotion, installation, reception, and de-installation. SDA and the exhibitions coordinator will be available as consultants as needed and appropriate.
- High-quality images and professional presentation make a significant impact on the jury process. Keep in mind that proposals are juried to the finalist stage using the digital images you submit. The proposals are then presented to galleries who may not be familiar with your work, using the same range of digital imagery. Quality of images and presentation goes a long way in helping to sell your vision.

Submitting proposals:

All proposals must be submitted digitally through www.callforentry.org.

If you have submitted proposals for SDA events in previous years, you will note that we are using a different submission service. Technical requirements are slightly different, but you will find good resources for preparing your proposal on the CaFÉ website.

If you have not registered previously with CaFÉ, setting up your portfolio is free of charge. There is a \$15.00 charge for each exhibition proposal submitted. Your credit card information will be confirmed at the conclusion of the proposal process. You will also have the option of mailing a check for your application, but your proposal cannot be confirmed until SDA receives your check.

Well before the entry deadlines, **we urge you to review the instructions and tutorials** for entering at <https://www.callforentry.org/faq.phtml>, and especially the instructions for formatting images, at <https://www.callforentry.org/faq.phtml#images> and at https://www.callforentry.org/image_prep.phtml.

You are able to set up your portfolio at any time, but the actual proposals process will not be accessible until January 17, 2012.

Specific instructions for submitting a proposal to SDA Exhibitions can be accessed through the CaFÉ home page (<https://www.callforentry.org/>) in the scrolling listings under CaFÉ Listings. Please follow directions carefully.

For technical assistance with your proposal, please see <https://www.callforentry.org/cafehlp.phtml>, or contact cafe@westaf.org.

For questions about exhibition guidelines, please contact Exhibitions Coordinator Donna Simon at conferenceexhibitions@surfacedesign.org.

Deadline for all submissions: March 1, 2011