



*In-ter-face: Participate. Illuminate. Celebrate.*  
17<sup>TH</sup> INTERNATIONAL SURFACE DESIGN ASSOCIATION  
CONFERENCE  
SAN ANTONIO, TEXAS USA  
JUNE 6–9, 2013

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## **Presentation/Demonstration Proposals**

**Proposals are open January 17, 2012.**

**Proposals are closed March 1, 2012 (12:00 midnight, Mountain Standard Time)**

**Digital submission through CaFÉ™ (Call for Entries)  
at <http://www.callforentry.org/> is required.**

Please follow directions on the CaFÉ website. There is a \$15.00 processing fee for each Surface Design Association (SDA) application.

**Conference Sessions: Thursday, June 6 - Sunday, June 9, 2013**

Submissions will include the following:

- Contact information including mailing address, telephone, email address, and website address
- Title of presentation
- Summary of the presentation/demonstration. Limit to 80 words.
- Bio of the person or persons presenting. Limit to 80 words.
- Detailed description of the presentation/demonstration. Limit to one page in Microsoft Word. Transfer into the CaFÉ application as described at <https://www.callforentry.org/faq.phtml#submitting>.
- Images typical of the work to be featured in your presentation, or your personal artwork if proposing a demonstration. Limited to 3 images **formatted to the specifications outlined on the CaFÉ website** ([https://www.callforentry.org/image\\_prep.phtml#resources](https://www.callforentry.org/image_prep.phtml#resources)). By submitting images of your work, you give permission to SDA to use them for publicity in the organization's websites, digital news publications, press releases, and conference publications.
- Image list numbered to correspond to the portfolio images submitted. Please include full attribution to the artist (if you are including work that is not your own) and photography credits as well as title, dimensions, and description.
- Résumé emphasizing presentation or demonstration experience limited to two pages in Microsoft Word. Transfer into the CaFÉ application as described at <https://www.callforentry.org/faq.phtml#submitting>.
- **Committee's option:** the Presentations Committee may request the names and contact information for up to three references.

### **Presentation Formats:**

Candidates for presentations may propose a 60-minute demonstration or a 45-minute presentation, and students may propose a 15-minute presentation. Each applicant can propose for only one format per application.

- **45-minute presentation** with fifteen-minute Q&A.  
An in-depth exploration on the presenter's choice of topic. This may be illustrated with a digital component.
- **60-minute demonstration** with fifteen-minute Q&A  
A hands-on demonstration on a specific technique that does not include a digital component. Demonstrations will be projected as a live video feed to assure visibility by the audience.
- **15-minute student presentation** with delayed Q&A  
Undergraduate or graduate students who will be enrolled during the 2012–2013 academic year can propose short presentations on their own creative activities. Each short presentation will be grouped with two other short presentations, and may include a digital component. Questions and answers will be held until the completion of all three presentations. This three-part session will be moderated and time limits will be strictly observed.

**Permission will be requested from selected presenters to have their presentations recorded for later podcast on the SDA website.**

**Honraria and expenses for Presentations and Demonstrations:**

**45-minute presentation**

- \$225.00
- Conference fee waiver.
- An allowance of one per diem of \$65 for each day of service plus one day of travel. Presenters are responsible for arranging their lodging.
- Travel allowance\*

**60-minute demonstration**

- \$225.00
- Conference fee waiver.
- An allowance of one per diem of \$65 for each day of service plus one day of travel. Presenters are responsible for arranging their lodging.
- Shipping allowance for demonstration supplies, up to \$25.00.
- Travel allowance\*

**15-minute student presentation**

- \$100
- Conference fee waiver

**\* Travel Allowances**

- **100-mile radius from conference site**—expenses capped at \$100.00. Travel allowance may include mileage at the prevailing IRS allowed rate, airfare at economy rates, baggage fees (one bag each way) shuttle, taxi, train, or bus. This allowance may be allocated at the discretion of the presenter, but cannot exceed \$100.00. Please provide receipts for reimbursement.
- **More than 100 miles from conference site**—expenses capped at \$500.00. Travel allowance may include mileage at the prevailing IRS allowed rate, airfare at economy rates, baggage fees (one bag each way) shuttle, taxi, train, or bus.

This allowance may be allocated at the discretion of the presenter, but cannot exceed \$500.00. Please provide receipts for reimbursement.

Proposals for Lectures/Presentations/Demos are **due March 1, 2012.**

### **Presentation/Demonstration Proposal Considerations**

The theme of SDA's 2013 conference is *In-ter-face*.

#### *In-ter-face*

**Participate. Illuminate. Celebrate.**

We are particularly interested in proposals that directly relate to the theme of *In-ter-face*. We are also interested in proposals that address public art/public space, interdisciplinarity, and international perspectives.

Proposals for Lectures/Presentations/Demos (as well as Workshops and Exhibitions) are **due March 1, 2012.**

#### **Presentations**

- Lectures are each forty-five minutes long with fifteen minutes following for questions.
- Students' short presentations are each fifteen minutes long, with questions following a grouping of three presentations.
- Digital audio-visual equipment will be supplied as requested. We cannot accommodate 35mm slides.
- More often we look for presentations that cover a subject or topic rather than a specific person's body of work.
- We look for a wide variety of topics from business or social/cultural issues, to technique-based presentations as related to textiles and fiber.
- Time limits must be strictly observed.

**Deadline for all submissions: March 1, 2012**

**Notification by May 1, 2012**

#### **Submitting proposals:**

**All proposals must be submitted digitally through [www.callforentry.org](http://www.callforentry.org).**

If you have submitted proposals for SDA events in previous years, you will note that we are using a different submission service. Technical requirements are slightly different, but you will find good resources for preparing your proposal on the CaFÉ website.

If you have not registered previously with CaFÉ, setting up your portfolio is free of charge. There is a \$15.00 charge for each presentation or demonstration proposal submitted. Your credit card information will be confirmed at the conclusion of the proposal process. You will also have the option of mailing a check for your application, but your proposal cannot be confirmed until SDA receives your check.

Well before the entry deadlines, **we urge you to review the instructions and tutorials** for entering at <https://www.callforentry.org/faq.phtml>, and especially the

instructions for formatting images, at <https://www.callforentry.org/faq.phtml#images> and at [https://www.callforentry.org/image\\_prep.phtml](https://www.callforentry.org/image_prep.phtml).

You are able to set up your portfolio at any time, but the actual proposals process will not be accessible until January 17, 2012.

Specific instructions for submitting a proposal to SDA Presentations can be accessed through the CaFÉ home page (<https://www.callforentry.org/>) in the scrolling listings under CaFÉ Listings. Please follow directions carefully.

### **Technical Assistance**

For technical assistance with your proposal, please see <https://www.callforentry.org/cafehlp.phtml>, or contact [cafe@westaf.org](mailto:cafe@westaf.org).

### **Questions**

For questions about presentation and demonstration guidelines, please contact Presentations Coordinator Teresa Paschke at [conferencepresentations@surfacedesign.org](mailto:conferencepresentations@surfacedesign.org).