

# Identity: Context and Reflection

**Conference, tours, and workshops**

sponsored by Surface Design Association and Studio Art Quilt Associates, Inc.

**Conference: March 30–April 1, 2012**

**Workshops: April 2–4, 2012**

**Philadelphia Marriott West, West Conshohocken, Pennsylvania  
and Wayne Art Center, Wayne, Pennsylvania**

**March 30 – Full day of lecture and panel presentations PLUS the Opening of Art Quilt Elements.**

**March 31 – Full day of tours of FiberPhiladelphia 2012 PLUS the Opening of Outside/Inside the Box.**

**April 1 – Morning lecture and panel presentations, followed by an optional critique session.**

**April 2-4 – Choice of 3-day workshops**

Conference participants must be members of either  
Studio Art Quilt Associates ([www.saqqa.com](http://www.saqqa.com))  
or Surface Design Association ([www surfacedesign.org](http://www surfacedesign.org)).

## Identity

Artists creating fiber and textiles often struggle with how to embrace their media while attempting to contextualize their meaning within the larger art world. Come meet with us in 2012 to explore your own artistic identity.



# Conference

## March 30

Full day of lecture and panel presentations PLUS the Opening of Art Quilt Elements. Events include keynote by Bruce Pepich; lectures by Alexandra Rella; Amy Orr and Dianne Hricko; Kathryn Pannepacker; and a panel of **Art Quilt Elements** jurors Sandra Sider, Elizabeth Barton, and David Revere McFadden, moderated by Cindy Friedman.

## March 31

Full day of tours of several of the 32 exhibitions offered through **FiberPhiladelphia 2012** PLUS the opening of **Outside/Inside the Box**.

## April 1

Morning lectures and panel presentations, followed by an optional afternoon critique session. Presentations include a lecture by Sandra Sider; a panel discussion with Dominie Nash, Emily Richardson, Lorraine Glessner, moderated by Elizabeth Barton; and a closing keynote by Bruce Hoffman. An optional critique session is offered by Sandra Sider.

## April 2-4

Choice of 3-day workshops with instructors Anne Vickrey Evans, Lorraine Glessner, Judy Langille, Cameron Anne Mason, Jan Myers-Newbury, Laura Sapelly, and Adrienne Sloane.

## Speakers

### **Opening Keynote: Bruce Pepich, Executive Director and Curator of Collections, Racine Art Museum**

#### *Museums and Contemporary Fiber Art: Where Are We Today?*

Pepich provides an overview of the place fiber art has in the collections and exhibition programs of American art museums. Since museums train and inform artists, while also educating the general public, they can make significant contributions to the ways fiber artists see themselves and the manner in which this field is viewed.

### **Closing Keynote: Bruce Hoffman, independent curator and writer**

#### *Identity: Context and Reflection*

Hoffman examines the components of the theme, Identity/Context/Reflection, focusing on individuality as it relates to community and place. Also considered is the artist's personal viewpoint relating to the larger scope of regional, national, and world view, and how the choice and use of medium and technique play a role in communicating views or ideas.

### **Alexandra Rella, PT, DPT, Injury Prevention Specialist, University of Pennsylvania Health System**

#### *The Art of Working Safely—Ergonomics*

Physical therapist Alexandra Rella will introduce us to the basics of ergonomics and injury prevention. As artists and designers create their work and build their businesses, they are exposed to risk factors that can cause musculoskeletal discomfort and injury, such as repetitive motion and awkward postures. This presentation will review solutions to minimize risk and the importance of overall wellness in protecting your most important tool—your body!

### **Dianne Koppisch-Hricko, printmaker and educator Amy Orr, Executive Director of FiberPhiladelphia**

#### *Unfolding FiberPhiladelphia*

FiberPhiladelphia, an international showcase of innovative fiber/textile art, began in the late 90s and is a collaboration promoting the best in the expansive textile and fiber arts fields. The presentation covers the background of the event, the juried competition **Outside/Inside the Box**, the invitational **Distinguished Educators**, and previews other shows and venues comprising the 2012 festival.

## **Kathryn Pannepacker, textile/visual artist**

### *Sex, Drugs and Stigma: Reflections on Making Art and Social Change*

Both solo-studio and community-based work are critical to Pannepacker's personal vitality and mission as a visual/textile artist. In this talk she shares some who, what, where, when, how, and why of creating identity and meaning in the context of a complicated world. Art-for-all; have and have-nots welcome. A barrage of pictures complements the journey!

## **Sandra Sider, President of Studio Art Quilt Associates, art professor, studio quilt artist, curator, and critic**

### *"And What Do YOU Do?"*

Sider bases her presentation on a survey of SDA and SAQA members in which she asked how they identify what they do professionally. Sider's lecture is informed by her own ambivalence at past social events when she qualified her answer, "I'm an artist," with various descriptive phrases. She invites audience participation to explore the significance of self-identity and how better to inform the world at large about ourselves.

## **Panels**

### **Cindy Friedman, moderator; Elizabeth Barton, Sandra Sider, and David Revere McFadden**

#### *The Jurying of Art Quilt Elements 2012*

Friedman, an organizer of the long-running **Art Quilt Elements** exhibition, moderates a discussion between the 2012 jurors on the jurying process and the resulting exhibition, using examples from the 2012 pool to discuss how they evaluate and decide the merits of an entry. The panel presentation previews the exhibition that conference participants will visit later in the evening.

### **Elizabeth Barton, moderator; Lorraine Glessner, Dominie Nash, and Emily Richardson**

#### *Where have I come from and where am I going?*

This panel examines the growth of three artists' careers in light of their educations, life experiences, and visions. Each comes from a different background but has followed a clear path and developed a distinct and genuine voice. The panel will explore how each discovered who she wanted to be as an artist, key

experiences in her artistic growth, and where her future lies.

**More complete information on presentations and representative images are available at <http://surfacedesign.org/conference/2012-surface-design-association-conference> and <http://www.saqa.com/news.php?ID=1790>.**

## **Events**

### **Artist Speed Dating Icebreaker**

Get to meet your fellow conference attendees during this fun event. Bring a sample of your work and/or 50 postcards or business cards, and be prepared to speak for two minutes about what you do and how you do it.

### **Friday Networking Luncheon**

Conference participants will enjoy networking time during a catered luncheon at the conference hotel on Friday, March 30th, providing a refreshing break and time to rejuvenate for the afternoon's stimulating presentations. The luncheon is sponsored in part by C&T Publishing.

### **Art Quilt Elements**

Friday evening (March 30) participants will attend the opening of the juried exhibition, **Art Quilt Elements** (AQE), at the Wayne Art Center. **AQE 2012** is the tenth exhibition of this internationally acclaimed show set in suburban Philadelphia. Shuttles are provided from the conference hotel. More information on **AQE** and images from previous shows are available at [www.artquilelements.com](http://www.artquilelements.com).

### **Highlights Tour of FiberPhiladelphia 2012 and Opening of Outside/Inside the Box**

Saturday, March 31, will be Tour Day for the conference. Conference participants will board comfortable tour buses for a trip into Philadelphia to enjoy the wealth of exhibitions offered by major institutions and independent venues during this biennial celebration of the fiber art form. Tours will follow planned routes to visit clustered exhibition venues. Lunch and afternoon breaks will be scheduled—food choices will be up to the individual participant. The tours will end at the Crane Arts Building for the opening of the juried exhibition **Outside/Inside the Box**.

**For a complete listing of exhibitions during the tour, visit <http://fiberphiladelphia.org/2012Events.html>.**

# Workshops

## 1. Anne Vickrey Evans Hybrid Felt for Artistic Yardage

Hybrid felt is the result of wet felting techniques combined to create uniquely beautiful fabrics of lightweight silk or cotton fabrics and merino wool roving. Participants will experiment with a number of techniques and materials and will leave with samples and instructions for continuing these techniques.

**Student level: All Levels**

**Supply fee: \$59.00**

## 2. Lorraine Glessner Mark-Making Explorations for Surface Design

This workshop involves the exploration of the act of mark-making as a vehicle for the discovery of form, materials, and ideas. While emphasizing mixed media, participants will explore the mark-making possibilities of branding, rust printing, composting, and stitch, and are encouraged to respond to these marks utilizing various techniques and media.

**Student level: All Levels**

**Supply fee \$35.00**

## 3. Judy Langille Cut, Slash, and Tear Your Way to Innovative Fabric Design

Discover the potential of creating a finished design directly on fabric, using a relaxed and playful silkscreen technique. Cutting, slashing, tearing, and drawing with a seam ripper, we will create the marks that provide a paper stencil for our original compositions. These newly created fabrics can be stitched by hand or machine.

**Student level: All Levels**

**Supply fee \$50.00**

## 4. Cameron Anne Mason Beyond the Surface: Sculptural Explorations with Soft Materials

Move beyond the surface into three dimensions. Inspiration, drawing, patterning, construction, and stitch as both structural and decorative element will be explored. This is an excellent workshop for surface designers and art quilters ready to break out of the two-dimensional plane. Sewing machines will be required for the workshop, and may be rented if necessary.

**Student level: All Levels**

**Supply fee \$24.00**  
*plus optional sewing machine rental*

## 5. Jan Myers-Newbury A Pole and a Piece of Fabric

In this workshop we will explore the many ways to engage cotton fabric, dye, and PVC pipe. Twisting, turning, pleating, pre-stitching, post-stitching, wrapping with or without string . . . the variations are myriad. Results range from the organic to the architectural. PLEASE NOTE that we will be working with fiber reactive dyes.

**Student level: All Levels**

**Supply fee \$25.00**

## 6. Laura Sapelly The Stitched Journal

What is the relationship between drawing, writing, and stitching? Exploring the drawn line through thread, students will create quilted journals by drawing and hand stitching images and texts based upon aspects of their identity. Discover the possibilities that quilt construction offers to depict relief, form, and space using minimal color and stitches.

**Student level: All Levels**

**Supply fee \$10.00**

## 7. Adrienne Sloane Knit Anything: Not Clothing

This process-oriented workshop explores contemporary 3D knitting using nontraditional materials and covering a range of techniques to help create shape and stability. Participants will problem-solve knitting geometry while they learn to “think knit.” Techniques for creating sculptural effects will be introduced.

**Student level: strong fundamental knitting skills**

**Supply fee \$5.00**

# Registration information

## Register online only at [www.saqa.com](http://www.saqa.com).

We can accept mailed registrations, but there will be an additional \$25 processing fee.

**Registration begins November 11, 2011** and is first-come, first-served.

All registrants must be members of either SAQA or SDA. To join before registering, go to [www.saqa.com](http://www.saqa.com) or to [surfacedesign.org/get-involved/join-sda-great-member-benefits](http://surfacedesign.org/get-involved/join-sda-great-member-benefits)

## Registration fees

\$300 Registration Fee, Conference and Tour March 30–April 1

\$150 Full-time Student Registration Fee for the above. (*Student registrants must email a copy of a current student I.D.*)

\$375 Three-day workshop fee, April 2–4 (plus materials fee paid directly to instructor)

\$25 Registration by mail fee

\$40 Late registration – add to registration fee if registering after March 1, 2012

*Additional fees for optional activities are listed on the registration form on the web site.*

- Student registrants must be enrolled full-time in a two-year or four-year program. They must provide copies of their current student I.D. (front and back) emailed to [conferencemanager@surfacedesign.org](mailto:conferencemanager@surfacedesign.org) before registration can be confirmed.
- Conference sessions will take place at the Philadelphia Marriott West in West Conshohocken, Pennsylvania. The one-day bus tour will travel into Philadelphia for exhibitions and openings.
- Three of the post-conference workshops will be held at the hotel, and four will be held at the Wayne Art Center. Participants in the four workshops at the Wayne Art Center will need to provide their own transportation or reserve a spot on the daily shuttle (see below.) These participants may also order a box lunch to be delivered to the art center. Choices of menu items will be available with confirmation.
- Sandra Sider will offer a two-hour art critique session the afternoon of Sunday, April 1. She will critique one completed fiber piece or work-in-progress of any conference attendee who has preregistered for the critique, but there is a limit of ten participants.

Maximum size of the works is 5'x5'. Attendance by observers is limited to fifteen, who must also preregister. Participation fees are applied to the cost of renting the space for this event: \$25 for those with pieces to critique and \$15 for observers. Space will be reserved on a first-come first-served basis.

### Hotel

The Philadelphia Marriott West is the conference hotel for 2012. Special conference rate is \$125.00 (per night, plus applicable taxes). Full information on the hotel and its services is available at <http://www.marriott.com/hotels/travel/phlwe-philadelphia-marriott-west/>. Reservations may be made directly through the following link: <http://cwp.marriott.com/phlwe/sdasaqaconference/>. Or, to make reservations by telephone, please call 800.228.9290. You must book by February 28, 2012 to receive this special rate. We encourage you to use our official hotel accommodations. Your patronage is what allows us to use the space for our conference events.

### Travel

The Philadelphia Marriott West is accessible via shuttle from the airport and details will be sent with conference confirmation. Driving directions are available at <http://www.marriott.com/hotels/maps/directions/phlwe-philadelphia-marriott-west/>.

### Refund/Cancellation/Change Policy

- A \$50.00 administrative fee is charged for any changes to a confirmed reservation. Any registration fee refund must be requested in writing and received by March 1, 2012.
- Any refunds will be made by check sent through the U.S. Mail to the address provided by the participant.
- After March 1, 2012, no refunds will be made. We encourage you to send a qualified substitute if you cannot attend.
- SDA and SAQA will not be responsible for any losses incurred by registrants, including, but not limited to, airline cancellation charges or hotel deposits. Travelers insurance is suggested.
- SDA and SAQA reserve the right to cancel the event and return all fees in the event of insufficient registration. The liability of SDA and SAQA is limited to the registration fee.



P.O. Box 572, Storrs, CT 06268-0572



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