



# MAKING OUR MARK

PAST, PRESENT & FUTURE | PORTLAND 2017

SURFACE DESIGN ASSOCIATION

40<sup>th</sup> Anniversary Biennial Intensive

August 3 - 6, 2017





# About the Conference

Please join us as SDA returns to Portland, Oregon for its biennial intensive centered on creativity and our 40<sup>th</sup> Anniversary. This conference features an array of exciting speakers, balancing thoughtful inquiry and dialog with making and celebration.



---

## About SDA

Surface Design Association promotes international awareness and appreciation of fibers, textiles, and new materials. Through member-supported publications, exhibitions & conferences, we inspire creativity, encourage innovation & advocate for excellence. Surface Design Association is a 501c3 non-profit textile arts organization founded in 1977. Learn more at [www surfacedesign.org](http://www surfacedesign.org).

Making Our Mark will be held in partnership with Portland State University and Oregon College of Art & Craft, with sponsorship from the American Craft Council and Friends of Fiber Art.

For continuously updated information, go to  
[www surfacedesign.org/events-exhibits/conferences/](http://www surfacedesign.org/events-exhibits/conferences/)



# Programming

## Keynote Speakers

Keynote speakers throughout the conference include Sheila Pepe, Josh Faught, Jane Lackey and Aram Ham Sifuentes. Additional speakers are scheduled for breakout sessions and demos on Friday and Saturday.

### Sheila Pepe

Pepe will explore the cultural agency of textiles and use the silk road as a historic model that highlights promises and pitfalls of contemporary work in textile design and object hood. Best known for her large-scale, ephemeral installations and sculpture made from domestic and industrial materials, Pepe is also an educator who likes to trespass the boundaries of fixed disciplines in art and design. She is currently a Core Critic in the Painting + Printmaking Department at Yale University. [www.sheilapepe.com](http://www.sheilapepe.com)



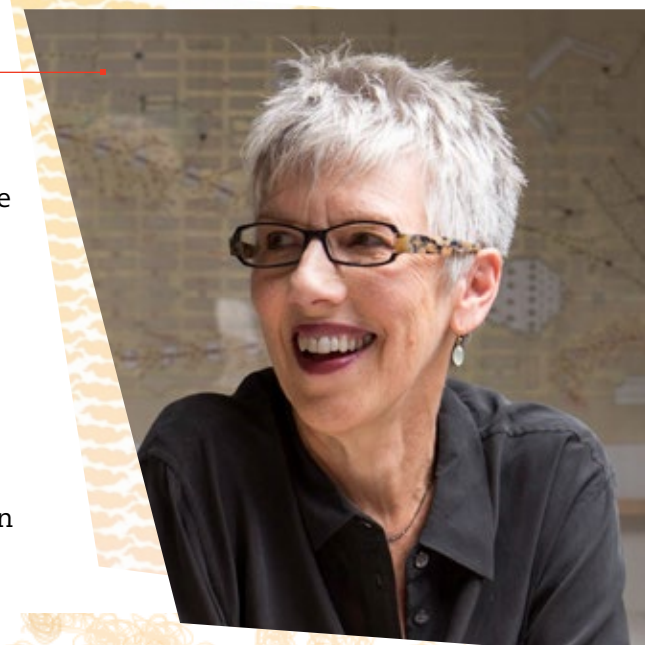
### Josh Faught

Josh Faught's practice combines textiles, pop cultural detritus, and archival materials to address the relationships between language, community, and constructions of identity. With a distinguished exhibition career, Faught will produce a large scale work for St. Marks Episcopal Cathedral in Seattle in 2017. Faught is an Associate Professor at the California College of the Arts in San Francisco and Oakland. [www.lisa-cooley.com/artists/josh-faught](http://www.lisa-cooley.com/artists/josh-faught)



### Jane Lackey

A visual artist from Santa Fe, Jane Lackey has used multiple processes, surfaces and mark making systems to summon invisible aspects of identity and connection. Her lecture will focus on the conceptual and material substance of marks as both individual and collective signifiers. Her long-time affinity with the medium of fiber is inspired with scientific curiosity, the chemistry of physical sensation, reductive, micro pathways of mapping and durational spatial experience. Lackey's presentation is sponsored in partnership with the American Craft Council. [www.janelackey.com](http://www.janelackey.com)





## Aram Han Sifuentes

Aram Han Sifuentes considers the act of protest and how it speaks through the end of the needle in the hands of immigrant laborers in and outside the garment industry. She will discuss her most recent projects: Official Unofficial Voting Station: Voting for All Who Legally Can't (2016-2017) and Protest Banner Lending Library (2017) along with US Citizenship Test Sampler (2012-present) which address themes of immigrant labor, immigration policy, citizenship and skill sharing and exchange. [www.aramhan.com](http://www.aramhan.com)



# Concept + Practice Day at Oregon College of Art and Craft

Attendees can select four 45-minute demos or presentations from seven locations on the beautiful OCAC campus. Visit OCAC's Fab Lab with laser cutting and other technology, or the Weaving Studio with its state-of-art Jacquard loom. Additional demos will focus on encaustic (**Susan Stover**); natural dyes and sustainable harvesting (Wildcraft Studio School); Felting (**Jorie Johnson**); presentations on professional practice, with others to be announced. Opportunities during the conference include exhibitions, 40th Anniversary trivia, social media projects with Becca Rahn, plus mentor/mentee opportunities (*available through prior registration.*) Visit SDA's website for speaker bios and continuously updated information.

[www surfacedesign.org/events-exhibits/conferences/](http://www surfacedesign.org/events-exhibits/conferences/)

## FOR STUDENTS

Programming includes student discussion session with keynote speaker Sheila Pepe and student "Pecha Kucha" student presentation on Thursday evening, as well as student exhibition, networking and dorm rates. Mentorship opportunities available. Sign up during registration. Continuously updated information on the SDA website.



# Schedule Overview

## Thursday, August

Conference Check-In starts at 1pm at Portland State University. Keynote speaker **Sheila Pepe** speaks at 7pm, followed by a Pecha Kucha of SDA current & recent graduate student work.

## Saturday, August

### Concept + Practice Day at Oregon College of Art and Craft

For speaker bios and updated information, visit SDA's website.

[www surfacedesign.org](http://www surfacedesign.org)

Later on Friday, attend the Opening Reception and curator comments at OCAC's Hoffman Gallery as well as the Saturday evening SDA Member Trunk show at the hotel.

## Friday, August

### Concept + Context Day at Portland State

Hear keynote speaker **Josh Faught**, "Crossing Generations" and Fashion & Technology panels plus additional breakout sessions by engaging presenters.

Friday evening, join us at 7pm for the American Craft Council co-sponsored public lecture by ACC Fiber Fellow **Jane Lackey**.

## Sunday morning, August

Keynote speaker **Aram Han Sifuentes**, plus an SDA awards ceremony and closing comments will allow for departure by noon.



Photos: Susan Stover, Wildcraft Studio School

## WORKSHOPS

SDA will not be offering pre- or post-conference workshops, but information will be made available about independent workshops being held in the area.

## EXHIBITIONS

Jane Sauer will curate an invitational exhibition at OCAC's Hoffman Gallery. Also on view: member sampler exhibition, with participation open to all; student exhibition, and more. For more details and entry information, visit SDA's website, [www surfacedesign.org/events-exhibits/conferences/](http://www surfacedesign.org/events-exhibits/conferences/)

# Fees & Registration

## Registration Opens February 15, 2017 on the SDA Website

**Register early!** Making Our Mark: SDA at 40 Conference is limited to 250 participants. SDA will maintain a waiting list when full.

[www surfacedesign.org/events-exhibits/conferences](http://www surfacedesign.org/events-exhibits/conferences)

## Registration Fees

**Regular member:** \$390 (includes Saturday lunch and appetizer reception)

**Full-time student member:** \$200

**After July 1, 2015:** Registration fees increase to **\$440** (regular) and **\$235** (student).

Registration is for SDA members only. Non-members must join SDA before registering for the conference. To join, visit [www surfacedesign.org/join](http://www surfacedesign.org/join) To register, please visit the SDA website, [www surfacedesign.org/events-exhibits/conferences](http://www surfacedesign.org/events-exhibits/conferences)

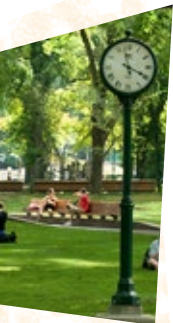


## CONFERENCE HOUSING

### HOTEL

#### University Place Hotel & Conference Center

REGISTER directly with the hotel by JUNE 3 to obtain best rate. SDA has reserved a room block at University Place Hotel & Conference Center, adjacent to Portland State University, first come, first served. For reservations, please call the hotel 503-221- 0140 or 1-866-845-4647 and ask for the “Surface Design Association” room block (rate of \$104 per night plus 15.3% tax). There is a \$10 per person plus tax fee for the 3rd and 4th adult in the room. Wi-Fi and hot food buffet breakfast included. Room block dates are **August 3 (check in)** to **August 6 (check out)**. If you need to stay before the block date, please let the hotel agent know the block starts on August 3. The hotel is booked after August 6. Parking is charged separately, \$15/night. Cancellations may be made up to 72 hours in advance, minus a \$10 cancellation fee.



### DORMS, Portland State University

SDA has secured a group of dorm rooms, available on a first come, first served basis at \$68 per night per room. The priority deadline for guaranteed placement is **April 1**. Final registration for dorm rooms is **June 3**. Your room reservation and payment for other items such as parking (\$15/night) will be made online, directly through PSU using a number we provide. (Please visit the SDA website for updated dormitory information. All rooms offer lodging for one or two people for the same fee (\$68/night); they have private bathrooms, small refrigerator and coffee maker. All reservations will be for a “room,” not a double or single. Members will be able to designate who they want as their roommate but only one payment is collected per reservation (“room”).



# Travel & Other Information

Portland is lovely at this time of year. The conference takes place in the heart of the city with access to Portland's many fine attractions. Please be prepared to walk on campus and to local venues. For public transportation from and to the airport, please plan your trip on [www.trimet.org](http://www.trimet.org). For Blue Star Shuttle (\$14/way/person), please call 1-800-247-2272

## Cancellation

All cancellations for SDA Making our Mark Conference must be made in writing by mail or email to Surface Design Association. A cancellation fee of \$75 will be charged on cancellations received more than 30 days before the August 3 start of the Conference. Cancellations received 30 days or less before start date of the SDA Intensive receive no refund.

## Questions

Please contact us! Email us at [administration@surfacedesign.org](mailto:administration@surfacedesign.org) or call 707-829-3110

## Dates to Remember

### August 3 – 6, 2017:

Making our Mark: SDA  
at 40<sup>th</sup> Anniversary  
Biennial Intensive

**June 3:** : Hotel and  
Dormitory Room Block  
special rates end

**June 3:** Registration fees  
increase to **\$440** (regular)  
and **\$235** (student)

### February 15:

Registration opens

**July 3:** Cancellation  
deadline for full  
refund (minus \$75  
cancellation fee). No  
refunds will be issued  
after this date.

## Please note

**Register early!** SDA's Making  
Our Mark Intensive is limited to  
250 participants. Once full,  
you may join a waiting list.  
Participants must be SDA  
members. Due to the limited  
enrollment, day passes  
will not be available.  
Questions for SDA? Please contact  
[administration@surfacedesign.org](mailto:administration@surfacedesign.org)

## CONTACT INFORMATION

Surface Design Association, P.O. Box 4044, Las Vegas, NM 87701.  
707-829- 3110 [administration@surfacedesign.org](mailto:administration@surfacedesign.org)

To Register please visit the SDA website,  
[www.surfacedesign.org/events-exhibits/conferences](http://www.surfacedesign.org/events-exhibits/conferences)





# Thanks to Our Sponsors



AMERICAN TAPESTRY ALLIANCE