



Call for Entries: How Are You Making Your Mark?

20 x 20 x 40: SDA Members Make Their Mark Presentation

Deadline for entries: April 15, 2017

20 x 20 x 40: SDA Members Make Their Mark is a special opportunity for SDA Members to present their work at the 2017 *SDA Making Our Mark, 40th Anniversary Biennial Intensive* in Portland, Oregon, August 3-6, 2017. **Eight conference participants** will be selected to give a “PechaKucha-style” presentation. Selected participants will show 20 images for 20 seconds each, speaking while the visuals advance automatically. Juried by Cameron Anne Mason, this presentation style was a favorite at the 2015 *Made/Aware: Socially Engaged Practices Intensive* at Arrowmont.

This year the theme is open: *How are you making your mark?* Tell us your story. Application requirements include conference registration, presentation title, one paragraph synopsis, three images and a short bio. There is no cost to apply. **Application deadline is April 15, 2017.** Submission instructions follow.

PechaKucha (which means “chit chat” in Japanese) is a format for concise presentations that originated in Tokyo and has been adopted all over the world. SDA’s modified version will give viewers a deeper exposure to the range of work created in 2D, 3D, installation, or community projects by eight SDA members selected from submitted applications. Participants will have a chance to present to an international audience and jumpstart their opportunities for networking within the organization.

Location: *Making Our Mark, 40th Anniversary Biennial Intensive* – August 3 - 6, 2017
Portland State University & Oregon College of Art and Craft, Portland, Oregon

Presentation Date: Friday, August 4, 2017, Portland State University

Deadline for entries: May 1, 2017

ELIGIBILITY REQUIREMENTS:

- Registration and attendance, *Making Our Mark, 40th Anniversary Biennial Intensive* in Portland, Oregon – August 3 – 6, 2017
- Membership in SDA

ENTRY REQUIREMENTS – (REFER TO CALL FOR ENTRY SUBMISSION INSTRUCTION THAT FOLLOWS)

- Presentation title
- Short description of presentation
- Three representative images. Image quality is important!
- Short bio

SELECTION OF PRESENTERS WILL BE BASED ON:

- Strength of story
- Quality of images
- Diversity of stories/media/geography of presenter

Tips for preparing a strong PechaKucha-style presentation:

- Demonstrate passion for your topic
- Tell us your story
- Think of images as illustrations to your story
- Practice speaking over timed slides

CALENDAR

May 1, 2017	Deadline for entries
May 8, 2017	Notice to participating presenters
July 1, 2017	Digital presentation files due
August 4, 2017	Presentation: Friday afternoon, Portland State University

COORDINATOR / JUROR CAMERON ANNE MASON

[Cameron Anne Mason](#) is an artist, educator and arts writer based in Seattle. Largely self-taught, Cameron draws on her background in design and performance to create sculpture and installation art. Her work has been seen nationally and internationally. She is represented by Foster/White Gallery in Washington State.

PLEASE SEE SUBMISSION INSTRUCTIONS ON NEXT PAGE

Call for Entry Submission Instructions
20 x 20 x 40: SDA Member Presentation
Friday, August 4, 2017

STEP I CREATE A MS WORD DOC OR PDF FILE DOCUMENT THAT INCLUDES:

1. Contact information including:
 - a. Name
 - b. Email address
 - c. Phone number
 - d. Mailing address
2. Title of the presentation
3. Short description of presentation (250 words max)
4. Short bio (100 words max)
5. Label the DOC or PDF file with your name
6. Select three (3) images from the proposed 20 images that best tells your story
 - a. Images for submission – JPEG only, no smaller than 1920 pixels on the longest side; file resolution 72 ppi/dpi; file size – 5MB (maximum)
 - b. Each image must be titled as follows: “LastName_Firstname_title_slide-#”

Example: Doe_Jane_Jungle_#1
 Doe_Jane_Jungle_#2
 Doe_Jane_Jungle_#3

STEP II: SUBMIT

1. Send an email with the document attached to to conferencepk@surfacedeign.org with your last name and “PK-CFE” in the subject line of the email and attach your DOC/PDF application document and the 3 images. This email and all attachments cannot exceed 25 MB.
2. In the body of the enmail state your intention to apply to the PechaKucha-style presentation at SDA’s Making Our Mark Intensive in August.

If accepted to present, you will be receive further instructions on where to send your final presentation files.