



Call for Entries: How Are You Making Your Mark? Tell Us Your Story

10 x 20: SDA Student Members Make Their Mark Presentation
Deadline for entries: June 15, 2017

10 x 20: SDA Members Make Their Mark is a special opportunity for SDA Student Members to present their work at the 2017 *SDA Making Our Mark, 40th Anniversary Biennial Conference* in Portland, Oregon, August 3-6, 2017. Sixteen conference participants will be selected to give a “Pecha Kucha-style” presentation. Selected participants will show 10 images for 20 seconds each, speaking while the visuals advance automatically. Juried by Tamryn McDermott, this presentation style was a favorite at the 2015 *Made/Aware: Socially Engaged Practices Intensive* at Arrowmont.

This year the theme is open: *How are you making your mark? Tell us your story.* Application requirements include conference registration, presentation title, one paragraph synopsis, three images and a short bio. There is no cost to apply. Application deadline is **June 15, 2017**. Submission instructions follow.

PechaKucha (which means “chit chat” in Japanese) is a format for concise presentations that originated in Tokyo and has been adopted all over the world. SDA’s modified version will give viewers a deeper exposure to the range of work created in 2D, 3D, installation, or community projects by sixteen selected SDA student members. Participants will have a chance to present to an international audience and jumpstart their opportunities for networking within the organization. All students encouraged to apply!

Location: *Making Our Mark, 40th Anniversary Biennial Conference* – August 3 - 6, 2017, Portland State University & Oregon College of Art and Craft, Portland, Oregon

Presentation Date: Thursday, August 3, 2017, Portland State University

Deadline for entries: June 15, 2017

ELIGIBILITY REQUIREMENTS:

- Registration and attendance, *Making Our Mark, 40th Anniversary Biennial Conference* in Portland, Oregon – August 3 – 6, 2017
- Membership in SDA

ENTRY REQUIREMENTS – (REFER TO CALL FOR ENTRY SUBMISSION INSTRUCTION THAT FOLLOWS)

- Presentation title
- Short description of presentation
- Three representative images
- Short bio

SELECTION OF PRESENTERS WILL BE BASED ON:

- Strength of story
- Quality of images
- Diversity of stories/media/geography of presenter

Tips for preparing a strong PechaKucha-style presentation:

- Demonstrate passion for your topic
- Tell us your story
- Think of images as illustrations to your story
- Practice speaking over timed slides

CALENDAR

June 15, 2017	Deadline for entries
June 26, 2017	Notice to participating presenters
July 1, 2017	Digital presentation files due
August 4, 2017	Presentation: Thursday, Portland State University

COORDINATOR / JUROR: TAMRYN McDERMOTT

[Tamryn McDermott](#) is the Director of Admissions at Tyler School of Art, Temple University in Philadelphia, PA. She is also the Traveling Exhibition Manager for *Rooted, Revived, Reinvented: Basketry in America*, an exhibition coordinated by the National Basketry Organization and the University of Missouri. McDermott has been an SDA member since 2010 and currently serves on the Board of Directors. In 2015, McDermott received an MFA in Fibers and Sculpture from the University of Missouri. In 2005, McDermott completed an MA in Art History and Arts Administration at Tyler School of Art, Temple University where she also received a BFA in Sculpture and Painting.

Please see submission instructions on next page.

Call for Entry Submission Instructions
10 x 20: Making Our Mark, SDA Student Member Presentation
Thursday, August 3, 2017

STEP I CREATE A MS WORD DOC OR PDF FILE DOCUMENT THAT INCLUDES:

1. Personal information
 - a. Name
 - b. Email address
 - c. Phone number
 - d. Mailing address
2. Title of the presentation
3. Short description of presentation (250 words max)
4. Short bio (100 words max)
5. Label the DOC or PDF file with your name
6. Select three (3) images from the proposed 20 images that best tells your story
 - a. Images for submission – JPEG only, no smaller than 1920 pixels on the longest side; file resolution 72 ppi/dpi; file size – 5MB (maximum)
 - b. Each image must be titled as follows: “LastName_Firstname_title_imagenumber”

Example: Doe_Jane_Jungle_1
 Doe_Jane_Jungle_2
 Doe_Jane_Jungle_3

STEP II: SUBMIT

1. Send an email to conferencestudentpk@surfacedesign.org with your last name and “Student PK-CFE” in the subject line of the email and attach your DOC/PDF application document and the 3 images. Email and all attachments cannot exceed 25 MB.
2. In the body of the email state your intention to apply to the PechaKucha-style presentation at SDA’s Making Our Mark Conference in August.

If accepted to present, you will receive further instructions on where to send your final presentation files.

Surface Design Association, a 501c3 non-profit textile arts organization founded in1977, is dedicated to promoting awareness and appreciation of textile-inspired art and design through member-supported benefits including publications, exhibitions and conferences. Visit us at www.surfacedesign.org.

For questions, contact conference@surfacedesign.org.