



# Surface Design Association

## Award of Excellence Application Guidelines

### AVAILABILITY

The SDA *Award of Excellence* is awarded for accomplishment in surface design by the juror or judge of an exhibit that is open to the public or is part of a conference.

Surface design includes the coloring, patterning, and structuring of fiber and fabric. It involves the creative exploration of processes such as dyeing, painting, printing, stitching, embellishing, quilting, weaving, knitting, felting and paper-making or the use of textile structures in materials other than cloth.

The *Award of Excellence* is a one-year digital membership in SDA, including all member benefits plus a digital copy of the *Surface Design Journal*.

### PURPOSE

The purpose of the award is to promote the mission of Surface Design Association, furthering the field of textiles and fiber art, by rewarding creative and innovative applications of surface design.

### ELIGIBILITY

*Awards of Excellence* are presented by the juror or judge of an exhibition, fashion show or conference exhibition that is juried or curated for entry and judged for awards.

### STIPULATIONS

Accepted work must be professionally presented, including entries in fashion shows.

Exhibits must be open to the public for a minimum of one day or be part of a conference.

The award criteria are creativity, originality, innovation and excellence of surface design and technique.

### APPLICATION PROCESS

Email the following application as a Word or PDF document to the Award of Excellence Administrator, [awardofexcellence@surfacedesign.org](mailto:awardofexcellence@surfacedesign.org). Please keep a copy of this application in case follow-up is required.

You will be notified as soon as your application is approved so you can include reference to the award in the printed prospectus of the exhibition. SDA welcomes images and descriptions of award winning work for use in marketing and cross promotion.

**The award package will usually be sent four weeks prior to the judging date. If nothing is received, contact the administrator.**

**PLEASE NOTE: Sponsoring groups for exhibitions MUST seek confirmation of the *Award of Excellence* prior to announcing the inclusion of the award to potential exhibition artists. Only a set number of awards are available each year. Failure to seek approval could make receipt of the award null and void.**

**DEADLINES AND CONTACT INFORMATION**

Exhibition organizers/curators may apply for the *Award of Excellence* annually or for each exhibit installation. Questions should be directed to the Award of Excellence Administrator, [awardofexcellence@surfacedesign.org](mailto:awardofexcellence@surfacedesign.org).

Complete the following form and email it directly (with supporting documents; as needed) to the Award of Excellence Administrator, [awardofexcellence@surfacedesign.org](mailto:awardofexcellence@surfacedesign.org).

# Award of Excellence Application

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Curator/Contact:

Name: \_\_\_\_\_

Exhibit name: \_\_\_\_\_

Please submit any call for entries or prospectus for the exhibit (or draft version)

Conference name: (if part of a conference) \_\_\_\_\_

Exhibit dates: \_\_\_\_\_

Date of SDA Award winner selection: \_\_\_\_\_

Location of Exhibit: (gallery name, address) \_\_\_\_\_

\_\_\_\_\_

Name of Juror/Judge: \_\_\_\_\_

This exhibit is: annual \_\_\_\_ biennial \_\_\_\_ one-time \_\_\_\_ other \_\_\_\_\_

How did you hear about the SDA Award of Excellence?

\_\_\_\_\_

\_\_\_\_\_

Please email the completed application or send questions to:  
[awardsofexcellence@surfacedesign.org](mailto:awardsofexcellence@surfacedesign.org)