



Surface Design  
Association



## ***Family Matters: 2018 SDA Annual International Exhibition In Print***

### **EXHIBITION IN PRINT:**

Each year, the SDA *International Exhibition In Print* showcases the breadth and depth of contemporary artists and designers working with or inspired by fiber art and/or textile-based materials, methods, and techniques. The work of selected artists are featured in the winter 2018 issue of the ***Surface Design Journal***. The *Surface Design Journal* is read by artists, gallery owners, curators, scholars, and enthusiasts nationally and internationally.

This year's theme, ***Family Matters***, invites artists to submit work that engages the idea of 'family'. How does the notion of family emerge in an artist's work? For many of us, family is not just who we are born connected to by relation, but who we choose to build a connection with as a 'family' of our own design. Materially or conceptually, it may arise in the form of inherited objects or rituals, by incorporating a family heirloom or depicting the occasion of a family event or typical evening dinner. It can also be technique-based, incorporating skills that have been passed down through generations. Explorations of domesticity and the construct of 'home' also suggest ***Family Matters***.

### **GOAL:**

Artists and makers are encouraged to submit work of any size or format that demonstrates the use of fibers or textile-based media, including nontraditional materials and techniques. *Surface Design Journal* welcomes work that embraces traditional 2D and 3D forms, while also seeking work that challenges and expands the contemporary definitions of textile/fiber-based art and design: digital art (design/animation), time-based arts (sound/video), performance art, conceptual art, land art, installation art, book arts, paper, basketry, textile design, wearables, fashion design, interior design, product design, and craft-as-social-practice.

Works should be completed on or after January 1, 2015. SDA encourages established, emerging, international and student artists to participate.

### **JOURNAL OVERVIEW:**

*Journal* Editor Elizabeth Kozlowski and co-juror Danielle Krysa (The Jealous Curator) will select work for inclusion in a comprehensive print and digital edition of the *Surface Design Journal*. The publication will include full and detailed images as well as artist

statements and juror reflections addressing the context of the work in the exhibition and its place within the evolution of broader trends in contemporary textile arts.

All SDA members may download the complete Journal from the Surface Design Association website. Artists whose work is selected will receive one complimentary print copy of the *Surface Design Journal*. Print and digital versions of the Journal will be available for purchase on SDA website at [www surfacedesign.org](http://www surfacedesign.org).

## **JURORS:**

**Danielle Krysa, The Jealous Curator, Co-Juror:** Danielle Krysa (<http://www.thejealouscurator.com/blog/>) has a BFA in Visual Arts, and a post-grad in graphic design. She is the writer/curator behind the contemporary art site, The Jealous Curator (est.2009), and has curated art shows from Washington DC to Los Angeles, San Francisco to Toronto. Danielle creates her own artwork as well – mixed media collages which combine found images, paint, and as much humor as she can pack into each title. When she's not in the studio, Danielle is writing books : “*Creative Block*”, “*Collage*”, and “*Your Inner Critic Is A Big Jerk*” were the first three, and her fourth book, “*A Big Important Art Book - Now with Women!*”, will be released in October of 2018. Danielle has also had the great pleasure of speaking at TEDx, PIXAR, Creative Mornings, CreativeLive, and was interviewed for several video segments on [oprah.com](http://oprah.com).

**Elizabeth Kozlowski, SDJ Editor and Co-Juror:** For the past thirteen years, independent curator, Elizabeth Kozlowski, has held a senior position in numerous non-profit arts organizations across the South and the West. Combining her passion for textiles and contemporary scholarship, Kozlowski has joined the Surface Design Association as Editor for the quarterly publication, *Surface Design Journal* (<https://www surfacedesign.org/journal/about-the-journal/>). Her current project *Craft as Social Practice*, aims to create real time social change within the state of Florida. Members of the Socially Engaged Craft Collective form a timely exhibition that demonstrates the power of community and contemporary craft practice. This exhibition will debut at the Florida State University Museum of Fine Arts, Tallahassee, in the fall of 2018.

**ELIGIBILITY AND ENTRY FEE:** This exhibition is open to all artists, with discounted entry fee offered to members of Surface Design Association (SDA). Artists may enter up to three pieces/images. 2D and 3D works are eligible, as is documentation of time-based media, performance, or conceptual work. As the call is for an exhibition in print, only photographic documentation of work will be accepted for consideration. Work must have been completed since January 1, 2015. Work executed under classroom/educational guidance or supervision is not eligible. *Please note that, if selected, you **must** be able to provide print quality images of your work at 300 dpi, 6x8" minimum, jpg or Tiff.*

**\$20 entry fee for SDA members, up to 3 artworks/images.**

**\$45 entry fee for non-members, up to 3 artworks/images.**

**ENTRY PROCEDURE:** Entries are to be submitted online through CaFÉTM Call for Entry website located at <https://tinyurl.com/yd3u35dx>. Once logged in, follow the link to “*Family Matters: 2018 SDA International Exhibition In Print*”. The following information is required for submission:

1. Name, address (and shipping address if different), telephone, e-mail.
2. Up to 3 images total may be submitted; artists are encouraged to submit at least 2 pieces and no more than 1 detail. Submission of a detail is not required.
3. Images - full and detail - JPEG only; Upload options for image files
  - **File format:** JPEG only
  - **File dimensions:** 1200 pixels or larger on longest side
  - **File resolution:** 72 ppi/dpi (standard web resolution)
  - **File size:** 5 MB maximum

Please note that uploaded images are scaled by the system and two monitor versions are created: a small 100-pixel thumbnail and a large 700-pixel image. These images are available for you to preview in your portfolio after you upload.

4. Each image must be titled as follows: “Submission #/ Last name/ Title”.
5. A brief artist statement (50-100 words, maximum).

**PHOTOGRAPHIC GUIDELINES:** As this call is for an exhibition in print, the quality of photographic documentation will impact the assessment of your work for inclusion in the Journal. The most common error in images is background. Backgrounds should be neutral. Many artists use a graded black to white background. Under no circumstances should the background contain a color or a pattern; this distracts from the work. If you are doing your own photography and use an ironed sheet or other fabric as a background, Photoshop or a similar software program can be used to manipulate the background. The Internet abounds with articles on photographing your own work. A professional photographer is always a good investment. Your photographs should give a sense of how your piece “sits” or “hangs.” Detail photographs are important to show the technical excellence of the work; they can highlight special areas that might not be obvious in the full shot of the work. ***Please note that, if selected, you must be able to provide print quality images of your work at 300 dpi, 6x8" min, jpg or Tiff.***

**AWARDS:** A range of artists and work will be recognized by the jurors. Award honorees will be featured with expanded coverage in the December publication of the *Surface Design Journal* winter edition, *Family Matters: 2018 SDA International Exhibition in Print*.

#### **IMPORTANT DATES:**

**April 18 – August 24, 2018: Call for entry submission period**

**August 27-Sept. 21, 2018: Jurying process**

**September 24, 2018: Artist notification of acceptance**

**October 8, 2018: Selected artist submit images and text for publication**

**December, 2018: Publication of winter Journal, *2018 SDA International Exhibition in Print***

Surface Design Association, a 501c3 non-profit arts organization founded in 1977, is dedicated to promoting awareness and appreciation of textile-inspired art and design through member-supported benefits including publications, exhibitions and conferences. Visit us at [www surfacedesign.org](http://www surfacedesign.org).

For questions, contact [info@surfacedesign.org](mailto:info@surfacedesign.org) or call 707-829-3110.