



# Surface Design Association Annual Report, 2017

*Innovation in Fiber, Art and Design*



## Mission

Since 1977, Surface Design Association's mission is to promote awareness and appreciation of textile-inspired art and design through member-supported benefits including publications, exhibitions, and conferences.

## 2017 SDA Board of Directors

Astrid Bennett, President  
Teddy Milder, Secretary  
Sarah Bush, Treasurer  
Vivan Mahlab  
Margaret Miller  
Jennifer Reis  
Chris Motley  
C. Pazia Mannella  
Tamryn McDermott  
Jorie Emory  
Lelie Pearson

## SDA TEAM

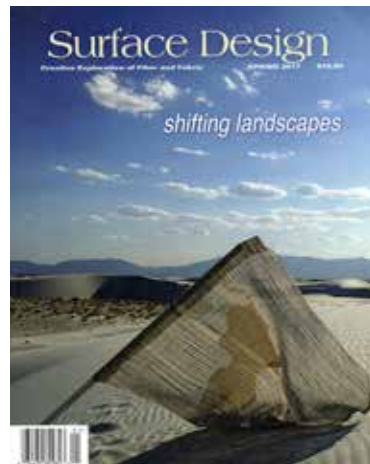
**Executive Director:** Danielle Kelly  
**Journal Editor:** Marci Rae McDade  
**Managing Editor:** Lauren Sinner  
**Art Director:** Michelle Silver  
**Membership & Advertising Manager:** Trevi Fountain  
**Administrative Assistant:** Renee Buchanan  
**Website Manager:** Crystal Van Dee  
**Social Media Manager:** Sean Misday  
All SDA Team members work part time.

## Surface Design Association

C/O NMCFO  
3900 Paseo Del Sol  
Santa Fe, NM 87507  
707-829-3110  
email: [info@surfacedesign.org](mailto:info@surfacedesign.org)

## SDA JOURNAL

In 2017, most notable were initiatives aimed at supporting the *SDA Journal*. Quarterly issues in 2017 included *Shifting Landscapes* (spring); *Making Our Mark: SDA at 40* (summer); *Color* (fall); and SDA's Annual Exhibition in Print, *Future Fabrication* (winter). The Journal now has a new Art Director and updated redesign. The position of Managing Editor (previously Editorial Assistant) now has a role assisting with production details, leaving the Editor to focus on content. Summer's *Making Our Mark* welcomed Guest Editor, Wendy Weiss, who created content celebrating SDA's 40th Anniversary. In addition, SDA Journal Editor Marci Rae McDade stepped down from her position after completing the Fall Journal, *Color*, in order to devote more time to freelance and independent projects. SDA is grateful for her contributions and her grasp of knowledge about the current fiber art and textile scene. A search committee launched a national search and selected Elizabeth Kozlowski, an independent curator and writer with a love for, and intimate knowledge of, textile arts. We are excited to welcome Kozlowski, whose first issue as Editor of the *Surface Design Journal* will premier Spring 2018.



## SDA 2017: EXHIBITIONS



SDA continued with its mission of fostering awareness of textiles in the larger community with its biennial conference and six exhibitions.

Independent curator Jane Sauer curated **Crossing Generations** (Image above), an invitational exhibition in celebration of SDA's 40th Anniversary at the Hoffman Gallery, Oregon College of Art & Craft, July 6 – August 6, 2017. Participating artists were James Bassler, Lia Cook, John Garrett, Michael James, Glenn Kaufman, Gerhardt Knodel, Jack Lenor Larsen, Barbara Lee Smith, Anna Carlson, Vic De La Rosa, Karen Hampton, Mark Newport, Julie Sirek, Aaron McIntosh, Nicole Benner, Rena Detrixhe, Molly Koehn, Aram Han Sifuentes, Lauren Sinner, Jodi Stevens, Andrea Vail, and Anel Zarate.

**Future Tense**, the juried student exhibition that will become an annual SDA event, was on display at the MK + AB Building, August 1-26, at Portland State University. Jurors were Teresa Paschke and Andrea Vail. Participants were Sasha Baskin, Anela Oh, Suzi Ballenger, Mary Ratcliff, Tina Rice, Sima Schloss, Riana Bovill, Riana Bovill, Erin Geagon, Nazanin Amiri, Amanda Linn, Hannah Ehrlich, Frances Parry, Alexis Boriboun, Erin Miller, Mariana Pinar, Carrie Miller, and Mitzi Alexander.

Any SDA member had the opportunity to exhibit 12x12" pieces in any fiber media, in **Small Works: SDA at 40**, at the DPP Gallery, Oregon College of Art & Craft. This exhibit is now online on SDA's website.

*Small Works, SDA's all member exhibition*

The fourth conference exhibit was **Jane Lackey: A Space to Enter**, mixed media works. The exhibition was co-sponsored by the American Craft Council where Lackey is an ACC Fiber Fellow, an award of distinction "to honor those who have made an outstanding contribution to the crafts in America." The exhibit was held at the Autzen Gallery on the campus of Portland State University, Portland, Oregon, July 6 - August 6, 2017. The exhibition included works from *Enclosures*, a series of drawings on translucent paper.

SDA's Third Annual Member Exhibition, **Shifting Landscapes**, was held February 24 – May 15 at form & concept gallery in Santa Fe. Jurors were Erika Lynne Hanson and gallery director Frank Rose. Participating artists were Cathryn Amidei, Regina Benson, Eszter Bornemisza, Sarah Bozaan, Eva Camacho, Jodi Colella, Sarah Comfort, Katie Craney, Rena Detrixhe, Yewen Dong, Xia Gao, Helen Geglio, Karen Glick, Margaret Hester, Faith Kane, Patricia Kennedy-Zafred, Yun Kim, Lisa Klakulak, Lena Klett, Jenna Lynch, Melody Money, Garry Noland, Kayla Paul, Manda Remmen, Kristin Rohr, Barbara Shapiro, Dolores Slowinski, Carol Sogard, Brooks Stevens, Wendy Weiss, Sarah Westrup, and Yuge Zhou.

SDA also co-sponsored a juried exhibition, **International Fiber Arts VIII**, at the Sebastopol (CA) Arts Center, July 28 – September 3. Jurors were Jason Pollen, past SDA President and artist/teacher; Australian artist Wendy Lugg; and Hungarian artist Eszter Bornemisza.

**Future Fabrication**, SDA's Exhibition In Print for the Winter 2017 Journal, featured work by 27 artists. EIP was co-juried by Kathryn Hall of the Houston Center for Contemporary Craft, with co-juror Richard Elliot, serving as Guest Editor. Elliot is a faculty member at California College of Art and Craft. The Journal was mailed in late December.

Groundwork was laid for the next juried member exhibition, **The Art of Labor**, at San Jose Museum of Quilts and Textiles, July 22-October 14, 2018, with Carole Frances Lung ("Frau Fiber") and SJMQT curator Amy DiPlacido. The 2018 Future Tense Student Exhibition, will be shown at the University of Missouri, November 5-15.





## SDA BIENNIAL CONFERENCE



Northern California Area Rep Ruth Tabancay looks at the TC3 digital loom, Oregon College of Art and Craft.

Another big initiative was SDA's successful biennial conference, ***Making Our Mark: SDA at 40***, in Portland, Oregon, August 3-6, with more than 200 participants. The event was staged in two locations: Portland State University (PSU) and Oregon College of Art and Craft (OCAC) and represented a collaboration between these two educational institutions, the American Craft Council, the American Tapestry Alliance and SDA.

*Concept + Context* events took place at Portland State University, with presentations by speakers by Josh Faught, Sheila Pepe, Shelley Socolofsky (sponsored by the American Tapestry Alliance), Aaron McIntosh, Aram Han Si-fuentes, and the panel discussions *Crossing Generations*, moderated by Jane Sauer, and a *Fashion & Technology Panel*. Members also participated in a PechaKucha-like presentation of their work.

*Form + Practice Day* at Oregon College of Art and Craft, was devoted to concurrent demos and presentations in areas such as OCAC's Fab Lab and digital jacquard weaving studios, Susan Stover, Wildcraft Studio School, Jorie Johnson, and Jeana Eve Klein. Additional presentations include Adrienne Sloane, Mary Babcock, Gretchen Morrissey, Kiranada Sterling Benjamin, The Power of Eight Artist Group, Jo Hamilton, Ja Young Hwang and Amy Lund. Friday ended with a reception for *Crossing Generations* at OCAC's Hoffman Gallery. This event met budgetary goals. A survey of participants generated enthusiasm and suggestions for future events.



Left: Amy Lund demonstrates papermaking during SDA's *Form + Practice Day* at Oregon College of Art and Craft. Right: *Future Tense Annual Juried Student Exhibition*.

## SDA GRANTS & AWARDS

The Grants & Awards Committee selected the following individuals for grants and awards in 2017:

### Creative Promise Awards

Recognizing excellence by one undergraduate and one graduate student in the field of textile media: Alexis Bouriban, Undergraduate Award, and Rachel Mayer graduate Award

### Personal Development Grants

Supporting SDA members' creative development, scholarship and research: Debra Jircik, Gerri Spilka, Kim Mirus

### Socially Engaged Practices Grant

Promoting the use of art & design skills to advance positive social change that benefits underserved communities or demographics: Amy Schmierbach

### Small Event Grants

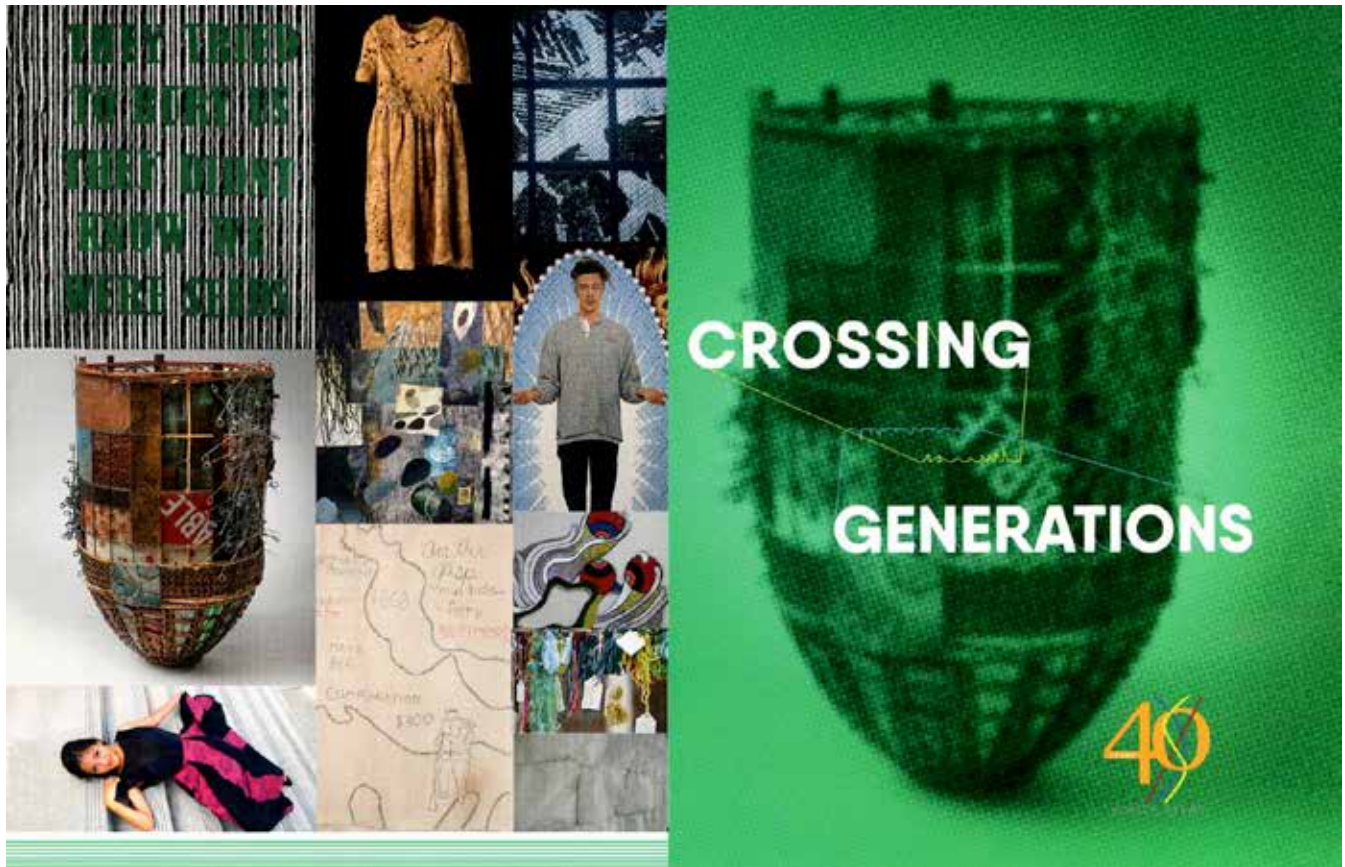
Awarded to various state and regional SDA groups or others who stage events in the field of fiber and textiles.

### Outstanding Student Awards

Rewarding innovative work in textile media by students nominated by their instructors: Alyssa RaeNatoci, Anna Van Gheem, Madeline Larson, Sydney Jones, Meredith West, Megan Onuskanych, Rachel Snack, Yaya Giovanni Houston, Jasmine Kornel, Abigail Schnure, Megan Turner, Caleb McMurry, Tim Glanvill, Caroline Borucki,, Katharine Forgan, Hailey Bryant, Sasha Baskin, Suzi Ballenger, Anthony Beal, Ella Anderson, Taylor Barnes, Jennifer Silvey, Alexis Boriboun, Alice Cao, Hannah Ehrlich, Hea Kim, Mylene Raiche, Christine Brown, Anabel Nelson, Kellie Reid, Kate Garman, Shea Lohss, Kayleen Dejesus, Mitzi Alexander, Tina Rice, Kathryn McCarthy, Erica Hess, Amy Sio-Atoa, Austin Smith, Amelia Rennell, Tricia Boyle, Kaylin Francis, Lilith Chen, Florence Violet Pinsent, and Rebekah Richardson.







## CROSSING GENERATIONS

Curated by Jane Sauer

Hoffman Gallery, Oregon College of Art and Craft, Portland, Oregon

July 10-August 6, 2017

### Statement

#### Jane Sauer

CURATOR

My desire is to highlight the work of the great mentors that laid the ground work for what is happening today, mid-career artists, and a look into what the future holds by showing the work of a few emerging artists.

### Mentors

James Bassler  
Lia Cook  
John Garrett  
Michael James  
Glenn Kaufman  
Gerhardt Knodel  
Jack Lenor Larsen  
Barbara Lee Smith

### Current

Anna Carlson  
Vic De La Rosa  
Karen Hampton  
Mark Newport  
Julie Sirek  
Aaron McIntosh

### Emerging

Nicole Benner  
Rena Detrixhe  
Molly Koehn  
Aram Han Sifuentes  
Lauren Sinner  
Jodi Stevens  
Andrea Vail  
Anel Zarate

**SURFACE DESIGN ASSOCIATION**  
a 501c3 non-profit textile arts organization founded in 1972, is dedicated to promoting awareness and appreciation of textile-inspired art and design through membership-supported benefits including publications, exhibitions and conferences.



Learn more at [www.surface-design.org](http://www.surface-design.org).



Promotional card for *Crossing Generations*, the SDA's 40th Anniversary Invitational Exhibition curated by Jane Sauer, sponsored by Friends of Fiber Art and OCAC, Oregon College of Art and Craft. Additional sponsors include Portland State University, the American Crafts Council, American Tapestry Alliance.

# SDA FINANCIAL REPORT, 2017

## Income

Membership Dues	\$ 171,753
All Contributions	\$ 27,209
Programming :	\$118,760
<b>Total Income</b>	<b>\$317,722</b>

## Expenses

Programming Services	\$ 392,974
Management	\$ 21,305
Fundraising	\$ 133
<b>Total Expenses</b>	<b>\$414,412</b>
<b>Net income:</b>	<b>( 96,690)*</b>

*\*With Board approval, budget shortfall amount covered by a combination of the remaining Capacity Building Campaign and reserve funds.*

2017 was not an easy year for SDA. A reminder that with some infrastructure expenses budgeted for in 2016, not completed then and carried over to 2017, SDA again tapped its capacity building funds to make these improvements. Programming income and expenses were higher due to a biennial conference. Budget plans for 2018 are to avoid a shortfall by focusing on membership development and further revenue initiatives like grants/foundation support for targeted projects.

## FUNDRAISING & CONTRIBUTED INCOME

In an effort to diversify revenue streams, the Fundraising Committee created a robust fundraising campaign aimed at celebrating SDA's 40th Anniversary. Launched at the SDA conference in August, the campaign was carried on in an Annual Appeal featuring 8 donor matches, November-December 2017. Contributed income of \$27,209 in 2017, a challenging year for nonprofits with competing political and humanitarian disaster events, outpaced 2016 total of \$20,112 by \$7097, as well as the number of donors.

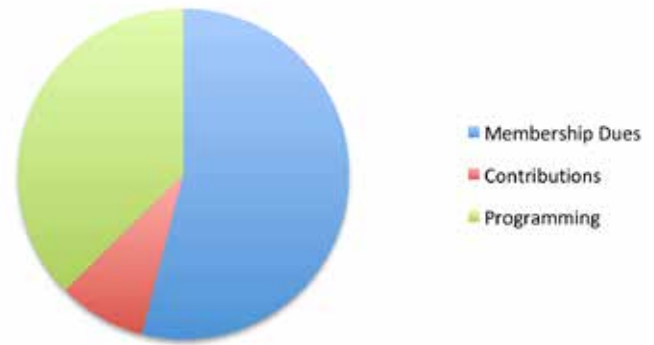
## OPERATIONS - Administration

The transition to NCMFO, an outside accounting firm located in Santa Fe, NM, specializing in nonprofits, is now complete. NCMFO processes SDA's monthly financials.



*Celebrating 40 years: A vintage photo from the SDA Conference, Fall1992*

## 2017 INCOME



## 2017 EXPENSES



## OTHER STRATEGIC GOALS: Website

SDA website features that were activated in 2017 were the Calendar, the Regional Groups page, and an online exhibition of members' work in Small Works, as well as extensive conference information. Member Image Management continues to receive attention.

## STRATEGIC PLAN- 2018

At its in-person Board Retreat during the 2017 Making Our Mark Conference, The SDA Board was able to lay the groundwork for its next strategic plan, which resulted in board approval in its December 2017 meeting.

Given a solid track record of positive infrastructure improvements, SDA will turn its focus to membership stewardship and cultivation, as well as grant and foundational support for Journal content and other programs.

## SDA Board Leadership

The Board added the following new Directors: Jorie Emory, with a background in grants and nonprofit management; Leslie Pearson, an independent artist and business person interested in SDA Exhibitions; and Sarah Bush, Treasurer, accountant and nonprofit financial specialist. In addition, SDA established an Exhibitions Committee in November that will assist with exhibitions in 2018.



# THANK YOU



## Surface Design Association extends a sincere *Thank You* to the wonderful donors who supported our mission in 2017.

Your support matters! From exhibitions & events, to awards & grants, and the Surface Design Journal, every gift to SDA aids in our commitment to contemporary textile arts and the artists that create them. Please consider a gift to the 2018 SDA Annual Fund today! <https://www surfacedesign.org/support/>

### SDA 2017 Leadership Circle

#### \$1000+

Astrid Hilger Bennett  
Chris Matley  
Gwen Lowery  
Helen Solo  
Ivy Jensen  
Susan Lordi Marker

#### \$500+

Anna Carlson  
Candace Sue Ederley  
Margaret Miller  
Melinda E. Lowy  
Miranda Klaas

#### \$250+

Ann Johnston  
Bette Levy  
Francine Even  
Jackie Heupel  
Janeane Herchold  
Janice Weingrod  
Judith Content  
Judy Carney  
Lawrence Milder  
Michael F. Rohde  
Rebecca Stevens  
Teddy Milder  
Vivian Mahlob

### SDA 2017 Friends

Aaron Fein  
Akiko Kotani  
Alice M Zrebiec

Angela Evenden  
Anita Brocalente  
Ann S. Liddle  
Anonymous  
Anonymous  
Anonymous  
Anonymous  
Arle Sklar-Weinstein  
Barbara De Pirro  
Barbara Joan Matthews  
Barbara Lee Smith  
Barbara O'Steen  
Barbara Shapiro  
Becka Rahn  
Beth Cunningham  
Beverly Arsem  
BJ Adams  
Bob Mosier  
Brecia Kralovic-Logan  
Brigid Finucane  
Bryony Dunsmore  
C. Pazia Mannella  
Cameron Anne Mason  
Candace Kling  
Carol Lee Shanks  
Carolyn G. Halliday  
Carys Hamer  
Catharine Ellis  
Charles and Barbara Haislet  
Charlotte Bird  
Christina Fairley Erickson  
Christine K Miller  
Christine Levitt  
Christine S Aaron  
Clairan Ferrono  
Claire Renaut

Cynthia Martinez  
Cynthia R. Malora-Sturdevant  
Darlene Danko  
Deborah Corsini  
Deborah Dryden  
Deborah Melton  
Anderson  
Deeann Jackson  
Dennis & Sue Isernhagen  
Donna Mae Kuhl  
Donna Mae Kuhl  
Donna, Kirk, Sandra  
Friedman and Family  
Friedman  
Doris Gallagher  
Dotti Day  
Edward and Betty  
Radcliffe  
Elaine McBride  
Elisabeth Berthon  
Ellen Schiffman  
Erica Spitzer Rasmussen  
Esther Brabec  
Francesca Penchant  
Fronnie's Felts & Fancies  
Gabriel  
George-Ann Bowers  
Gerri Spilka  
Ginni Davlin  
Glen Kaufman  
Gunilla Sundstrom  
Hyang Sook Park  
Ileana Luisa Soto  
Jan Friedman  
Jane Eileen Dunnewold  
Jane Quimby  
Jane Sauer

Janet Kawada  
Janice Lessman-Moss  
Janice Zindel  
Jason Pollen  
Jayne Larson  
Jennie Alexich  
Jennifer Gould  
Jennifer Reis  
Jill Jausola  
Jo-Ann M Fortier  
Joan Pao  
Joan Truckenbrod  
John Garrett  
Jorie Emory  
Jorie Johnson  
Jay Stocksdale  
Joyce Gordon  
Joyce Wilkerson  
Karen Rips  
Karen Schoeler  
Kate & Gene Mima  
Katharine Edson  
Kathleen Dudek  
Katie Webster  
Kay L Stanis  
Kim Meuli Brown  
Kimberley Harding  
Kimberly Svoboda  
Kristi S. Kuder  
Kristin Hoalscher-Schocker  
Kristin La Flamme  
Laura B. Davidson  
Laura Feeleus  
Lelia Kentmeister  
Leonie R. Castelino  
Lesley Richmond  
Leslie Ker'en Pearson

Linda Elena Fraser  
Linda Filby-Fisher  
Linda Lutz  
Linda Thompson  
Lotta Halleberg  
Louise Harris  
Lucia Matzger  
Lynn Wilson  
Macus Alonso  
Maggie Weiss  
Margaret Leininger  
Marie Bergstedt  
Marjorie Fedyszyn  
Marna Hill  
Martha Sielman  
Mary B Price  
Mary C Cost  
Mary Kate Martin  
Melissa Matson  
Michele Lasker  
Michelle Browne  
Mo Kelman  
Monica Vogel  
Morna Crites-Moore  
Myrna Tatar  
Nancy Abodeely  
Nancy Bardach  
Nancy Kay Komick  
Nancy Middlebrook  
Nancy Nakamoto  
Nancy Ruth Tilson-Mallett  
Nicki Hitz Edson  
Pamela M Barton  
Pat Burns-Wendland  
Pat DaRif  
Pat Owoc  
Patricia Malarcher

Patti Bleifuss  
Paulette Cornish  
Rachel Edwards-Ridder  
Rebecca Tully Fulmer  
Rebecca Wachtman  
Richard Elliott  
Rose Marie Ginsburg  
Roxanne N. Kane  
Ruth p Tabancay  
Sally A. Sellers  
Sandra Sider  
Sarah C Bush  
Sarah Siteman  
Sharla Jean Hoskin  
Sharon Seim  
Shelley Jones  
Sherri Smith  
Shira Singer  
Sijia Huang  
Stephanie Lewis  
Robertson  
Susan Iverson  
Susan L Zimmerman  
Susan T Avila  
Susanne F. Foster  
Suzanne Stassevitch  
Suzi Ballanger  
Tamryn McDermott  
Tara Rudman  
Teresa Paschke  
Terry Tronen  
Therese Marie Stein  
Tommye McClure Scanlin  
Vickie Fleming  
Wendy J. Klotz  
Wendy Osterweil  
Yvonne Wakabayashi